

Rathbone Energy, Inc.

Our Position on Rebuilding IDX Endura Batteries

During these Trying Economic Times are You Looking Harder for High Quality Built, High Performance, Lithium Ion Broadcast Batteries at Substantially Lower Cost and Better Value?

Upgrade to Rathbone Energy Broadcast Lithium Ion Batteries from 65WH to 724WH,
Comparable to New IDX Endura Batteries

1. We will NOT rebuild the IDX Endura V Mount or Power Cube batteries. Instead Upgrade to Rathbone Broadcast and Film Lithium Ion BP V Mount Series Batteries Comparable IDX Endura batteries. Email: sales@rathboneenergy.com or call: 800-223-1775 or 865-484-1783
2. There are parts in these IDX Endura V Mount batteries that must be ripped from the cell to which they are welded and then again welded to a new cell. Amateurs use solder.
3. Amateur battery rebuilding fly by's damage these parts in the removal process from the existing packs.
4. The shell is fish paper thin plastic at or less than 1/8" in thickness and too thin for rebuilding.
5. The shell is always severely damaged when opening these fish paper thin cases and after re-close of the case the cosmetics of the case are not less than terrible.
6. Also because the spring tension metal contacts are bent in the opening process they do not properly fit the charger or camera adaptor.
7. We have been contacted by several guys running these Battery Recelling / Rebuilding / Refill fly by's wanting to purchase cells through us.
 - a. These guys make a lot of money! They are paying +/- .70 per cell for Chinese cells used in the inserts built for them where we would be paying +/- \$6.20 per cell.
 - b. Some buy in bulk from VAR's who have left-over stock reduced in price for fast movement. Cells that are old, many times defunct models, and have been sitting on the shelf for long periods, (even years) of time.
 - d. Manufacturers engineering specification sheets show a possible battery cell shelf life of up to ten years IF the cells are properly stored.
 - e. Understand that even though you will get performance out of a properly stored two year old cell, you will not get peak or optimum performance. And most battery packs are never properly stored.
 - f. March 2009: I am aware of a station right now that has 35 dead Dionic 90 batteries that new, were shelved, never taken from the box, and according to the Chief Engineer, are now dead. He just replaced them with 28 Rathbone Lithium Ion Batteries.
4. We will NOT rebuild your IDX V Mount battery.
5. We will use ONLY the very best cells available and usually greatly exceeding OEM standards.
6. We purchase ONLY LG Chem, Panasonic, and Sanyo cells. We purchase only the higher durability of those cells and then the highest amperage of the higher durability.
7. The damage these fly-by guys do to the fine art of rebuilding / recelling batteries is ugly. On a regular basis we hear feedback that goes something like: "Yea, we had some of our batteries rebuilt / recelled once, real cheap, and after that they were C _ _ p. We won't do that again. The life cycles only lasted a short time, the performance per cycle was reduced, and the battery never quite fit the charger or equipment properly. "
 - d. The improper fit is because the fly-by damaged the components in removing them from the old insert and poor installation to the new insert.
8. These type vendors place a bad name on a great alternative to new packs in other industries.
9. Our specifications meet and exceed OEM specifications and the warranty. In this industry you really do get what you pay for.

10. Lately we have noticed some cheaper off the shelf OEM alternative batteries that are made in China with Chinese cells. We would never recommend them.
11. Note: When you buy new laptops buy ALL of your additional OEM laptop batteries at the time of purchase. Stay away from aftermarket or recell of laptop batteries for all the same reasons and more not listed.
12. Stay away from Power Tool battery rebuilds for the same reasons.

Upgrade Your New or Old IDX Endura, IDX Power Cube, or Other Batteries and Chargers to Rathbone Energy Broadcast Lithium Ion Batteries and Chargers Today!

Thank you for thinking of me.

Sincerely,

Ron L. Rathbone

Use this Emergency Relocation Address While We are In Relocation Mode:

143 Old Huff Hollow Road

Newport, TN 37821

Or for checks if you prefer:

PO Box 1753, Dandridge, TN 37725

865-484-1783 Office 800-223-1775 Sales

sales@rathboneenergy.com

www.rathbonebroadcastbatteries.com (Strictly Broadcast Batteries)

www.rathboneenergy.com (Detailed Product Information for infinite industries)

www.rathboneenergy.biz (On-Line Broadcast Store with On-line Specials)

www.batteriesandcircuits.com (Our attempt at a Broadcast Blog)

There's a better way - rathboneenergy.com - when cell quality is paramount.

We will send out a broad email with the new address after the renovations are complete and we are active in that building.